

**WORKFORCE DEVELOPMENT
BOARD OF CONTRA COSTA
COUNTY**
BUSINESS SERVICES



WORKFORCE DEVELOPMENT BOARD MISSION

To promote a workforce development system that meets the needs of businesses, job seekers, and workers, to support a strong and vibrant economy in Contra Costa County.



WDB Business Services Team

The business services team consists of:

Business Services Representatives

- Outreach to businesses and employers to refer to WDB programs and services.
- Rapid response and lay-off aversion (Business Closure Assistance).
- Collaborate with community-based organizations, education, and industry.
- Refer job and internship opportunities to our Job Developers (Employment Placement Counselors and Employer Liaisons).



WDB Services for Job Seekers

EASTBAY *Works* - America's Job Centers of California

Located in Antioch, Brentwood, Concord, and San Pablo

Provides:

- A physical place to look for work, use computers and faxes, and access job leads.
- Career assessments, labor market information, workshops, and training programs.
- Connecting funding for training and supportive services.
- Opportunities to meet employers at on-site recruitment events.
- Referral to other services such as Veteran's Services, California Department of Rehabilitation, and others.
- Registration in CalJOBS and information on how to use this valuable online resource effectively.



WDB Services for Businesses

EASTBAY *Works* - America's Job Centers of California

Located in Antioch, Brentwood, Concord, and San Pablo

Provides:

- Access to qualified youth and adult job seekers.
- Referral to Regional Partners (Go Biz, ETP, Manex).
- CalJOBS online job bank.
- Customized recruitment services.
- Skills assessment for new hires and existing employees.
- Financial incentives for hiring and training: On-the-Job Training (OJT), CC Works, Work Base Learning Internships, Youth - Earn and Learn East Bay.
- Assistance with identifying tax credits for new hires.
- Federal Bonding program for ex-offenders and other hard-to-place candidates.
- Access to Unemployment Insurance, Disability Insurance, and labor market information.



WDB Services for Businesses

Special programs for:

- Youth - Earn and Learn East Bay
- Small Business Owners – Small Business Development Center (SBDC)
 - ✓ Business Advising
 - ✓ Training via workshops
- Re-entry and other returning citizens
- Veterans
- Individuals with Disabilities



East Bay Slingshot

Five (5) Priority Industry Sectors

- Advanced Manufacturing
- Biomedical/Biotechnology
- Healthcare
- Information Communication Technology (ICT)
- Transportation & Logistics

Aggregating & strengthening demand-side perspective in each sector.

Distributed Network strategy (Sub-Regional Concentrations/Focus Areas)

