



**Arts and Culture Commission
of Contra Costa County**

SUPPORTING ALL THE ARTS

Arts and Culture Commission of Contra Costa County 1025 Escobar Street, 4th Floor, Martinez, CA 94553
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Monday July 12, 2021 ARTS & CULTURE PROSPECTUS SUBCOMMITTEE

MEETING MINUTES

4:30PM-5:15PM (US and Canada) ZOOM Invitation

Committee Chair: At-Large-2: Ben Miyaji

Vice-Chair: District 1: Silvia Ledezma

Commissioners:

Senior Deputy County Administrator, County Administrative Office: Dennis Bozanich

Senior Management Analyst, County Administrative Office: Monica Carlisle

Contra Costa County Arts & Culture Commission Managing Director: Jenny Balisle

Commissioners Present: Committee Chair: At-Large-2: Ben Miyaji and Vice-Chair: District 1: Silvia Ledezma

Commissioners Absent:

Staff Present:

Contra Costa County Arts & Culture Commission Managing Director: Jenny Balisle

Senior Management Analyst, County Administrative Office: Monica Carlisle

Monday July 12, 2021 MEETING AGENDA 4:30PM-5:15PM (US and Canada) ZOOM Invitation

1. WELCOME/CALL TO ORDER/ROLL CALL/TIMEKEEPER: (2 minutes)

Meeting called to order and roll call by Chair Miyaji. Commissioner volunteers to be Timekeeper.

SUMMARY: Committee Chair: At-Large-2: Ben Miyaji calls meeting to order at 4:31pm.

2. PUBLIC COMMENT: (2 minutes)

Individuals who would like to address the Arts and Culture Commission of Contra Costa County on relevant matters not listed on the agenda may do so under Public Comment. Public comments cannot result in discussion/action at this meeting.

SUMMARY: No public comments or emails received.

3. ACTION ITEM: APPROVE May 3, 2021: (3 minutes)

Chair Miyaji leads discussion with Managing Director Jenny Balisle.

Action: Approve May 3, 2021 Minutes

Public Comment: None

Documents: May 3, 2021 Minutes

MOTION MADE: Vice Chair makes motion to approve May 3, 2021 Minutes.

MOTION SECONDED:

AYES: Committee Chair: At-Large-2: Ben Miyaji and Vice-Chair: District 1: Silvia Ledezma

NOES:

ABSENT:

ABSTAIN:

SUMMARY: Motion passes.

4. BOS PRESENTATION: (3 minutes)

Managing Director Jenny Balisle shares May 18th Board of Supervisors presentation summary update.

Public Comment: None

Documents:

SUMMARY: At the May 18th Board of Supervisors meeting, the *Arts and Culture Prospectus of Contra Costa County* presentation/video was aired. Managing Director Jenny Balisle was available to Supervisors for comment. However, the item didn't allow for the opportunity. Supervisors were very positive at the presentation. Supervisor John Gioia requested that the ACPCCC be posted on the agenda presentation item on the CCC website. The presentation was a great experience/practice for an *Arts and Culture Prospectus of CCC 2022* presentation!

5. MEASURE X PRESENTATION: (15 minutes)

Managing Director Jenny Balisle shares Measure X Community Advisory Board July 28th presentation date, information, and expectations.

Public Comment: None

Documents: MXCAB Presentation Schedule Flyer and Bay Area Charts

SUMMARY: At the July 28th MXCAB meeting, Managing Director Jenny Balisle will be presenting a compelling case to support Arts and Culture Commission of Contra Costa County secure funding. Presentation requirements continue to change including panelists time limits and question/discussion format with MXCAB and the public. MXCAB has provided a tentative presentation format with panelist guidance. The presentation template: introduction, data, trends, racial equity, gaps, prevention, intersectional, transformational ideas, and success. MXCAB Vice Chair Brenda Williams is an advocate for the arts.

The Bay Area has 9 counties and Managing Director Jenny Balisle reached out to each one inquiring about secure funding, employee numbers, and budgets. Overall, Contra Costa County has the third highest population with the lowest budget, no secure funds and 1 independent contractor. Every other county has at least 2 employees and secure annual funds. In order to provide equity cultural services, the arts must receive secure investment. The average California State-Local-Partnership budget for commissions/councils is \$519,449 with 2.94 Full-time employees, 2.93 part-time employees, and 6.92 contractors.

Managing Director Jenny Balisle asks the Arts and Culture Prospectus Subcommittee to encourage Commissioners to be present to speak in public comment at the Measure X meeting. In addition, encourage art supporters to speak in public comment.

Senior Management Analyst, County Administrative Office: Monica Carlisle enters at 4:41pm.

Measure X Presentation CAO comments is to reduce presentation to 15-20 slides. Longer version can be used for agenda packet submission.

6. ACPCCC RFQ: (15 minutes)

Managing Director Jenny Balisle with Chair Miyaji and Vice Chair Ledezma discuss *Arts and Culture Prospectus of Contra Costa County Request for Qualifications*, applicants, and schedule.

Public Comment: None

Documents: ACPCCC RFQ and Redacted Applications

SUMMARY: The *Arts and Culture Prospectus of Contra Costa County Request for Qualifications* was released on May 19th with a deadline of June 19th 5pm. Applicants submitted applications through BidSync. Managing Director Jenny Balisle personally outreached the *ACPCCC RFQ* to over 70 individuals/organizations. This is the Arts and Culture Commission of Contra Costa County's opportunity to secure funding, establish a public art program, and provide equity in signature programs.

6/3: Arts Commission selects 3 members to be on the review panel.

6/18: All the responses due to CAO by 5 pm through BidSync.

Week of 6/21: All the review panel members will receive copies of the applications with names redacted. Members will review the applications that week.

Monday, 6/28: All review panel members meet that day to decide on the best candidates for interview.

Week of 7/12: Interviews will be conducted and selection made afterwards.

On July 15th, Committee Chair: At-Large-2: Ben Miyaji, Vice-Chair: District 1: Silvia Ledezma, Senior Management Analyst Monica Carlisle, and Managing Director Jenny Balisle will interview three impressive candidates: Keen Independent Research LLC, Create Today LLC, and Art Builds Community (Barbara Goldstein & Associates).

Committee Chair: At-Large-2: Ben Miyaji, suggested that Senior Management Analyst Monica Carlisle start the conversation. Once the applicant is voted on and approved, the CAO office will create a contract.

7. NEXT STEPS: (5 minutes)

Managing Director Jenny Balisle leads discussion with Chair Miyaji and Vice Chair Ledezma.

Public Comment: None

Documents: None

SUMMARY:

Managing Director Jenny Balisle will work on streamlining presentation and meeting with Committee Chair: At-Large-2: Ben Miyaji and Vice-Chair: District 1: Silvia Ledezma. Committee Chair: At-Large-2: Ben Miyaji will encourage a third Commissioner to be part of the ACPCCC interview and subcommittee.

8. ADJOURN:

Committee Chair: At-Large-2: Ben Miyaji calls time when the meeting is adjourned at 5:37pm.

NEXT MEETING: Monday September 13, 2021