



**Arts and Culture Commission
of Contra Costa County**

SUPPORTING ALL THE ARTS

Arts and Culture Commission of Contra Costa County 1025 Escobar Street, 4th Floor, Martinez, CA 94553
(925) 646-2278 staff@ac5.cccounty.us www.ac5.org

**Monday April 5, 2021 CULTURAL PLAN SUBCOMMITTEE
MEETING AGENDA**

4:30PM-5:15PM (US and Canada) ZOOM Invitation

Committee Chair: District 1: Silvia Ledezma
Senior Commissioner: At-Large-1: Y'Anad Burrell
Commissioners:
At-Large-2: Ben Miyaji

Commissioners Present: Committee Chair: District 1: Silvia Ledezma, Senior Commissioner: At-Large-1: Y'Anad Burrell, and At-Large-2: Ben Miyaji

Commissioners Absent:

Staff Present:

Senior Management Analyst, County Administrative Office: Monica Carlisle
Contra Costa County Arts & Culture Commission Managing Director: Jenny Balisle

Monday April 5, 2021 MEETING AGENDA 4:30PM-5:15PM (US and Canada) ZOOM Invitation

1. WELCOME/CALL TO ORDER/ROLL CALL/TIMEKEEPER: (2 minutes)

Meeting called to order and roll call by Chair Ledezma. Commissioner volunteers to be Timekeeper.

SUMMARY: Chair District 1 Silvia Ledezma calls meeting to order at 4:31pm. At-Large-2: Ben Miyaji volunteers to be Timekeeper.

2. PUBLIC COMMENT: (2 minutes)

Individuals who would like to address the Arts and Culture Commission of Contra Costa County on relevant matters not listed on the agenda may do so under Public Comment. Public comments cannot result in discussion/action at this meeting.

SUMMARY: No public comments or emails received.

3. ACTION ITEM: APPROVE MARCH 1, 2021: (3 minutes)

Chair Ledezma leads discussion with Managing Director Jenny Balisle.

Action: Approve March 1, 2021 Minutes

Public Comment: None

Documents: March 1, 2021 Minutes

MOTION MADE: At-Large-2: Ben Miyaji makes motion to approve March 1 2021 Minutes.

MOTION SECONDED: Chair District 1 Silvia Ledezma

AYES: At-Large-2: Ben Miyaji and Chair District 1 Silvia Ledezma

NOES:

ABSENT:

ABSTAIN: Senior Commissioner: At-Large-1: Y'Anad Burrell

SUMMARY: Motion passes.

4. FAMILY AND HUMAN SERVICES COMMITTEE PRESENTATION: (12 minutes)

Public Comment:

Documents: March 1, 2021 Minutes

Managing Director Jenny Balisle and Commissioner Miyaji with Senior Management Analyst Monica Carlisle share an update on the 3/22/21 Family and Human Services Committee (F&HSC) Presentation with 2021-22 expectations. F&HSC recommendation for future Board of Supervisors presentation (May 18th) and to attend Measure X meetings. Managing Director Jenny Balisle discussed signature programs, commissioners, summary, and timeline. As part of rebudgetting, Senior Deputy County Administrator Dennis Bozanich and County Finance approved an updated *Arts & Culture Prospectus for Contra Costa County & Timeline* with community workshops in which cultural stakeholders discuss principles, goals, outcomes, and timeline with a district art project. Findings from the *Arts & Culture Prospectus for Contra Costa County* with district art project will be presented at a Board of Supervisors 2022 meeting.

Public Comment:

Documents: Measure X Ordinance

SUMMARY:

Managing Director Jenny Balisle shared 3/22/21 Family and Human Services Committee (F&HSC) Presentation with 2021-22 expectations. For the 5/18/21 Board of Supervisors presentation, Managing Director Jenny Balisle will update PowerPoint presentation with more background (history) information on the *Arts & Culture Prospectus for Contra Costa County* with district art project. Family and Human Services Committee (F&HSC) recommendation is to attend Measure X committee meetings to advocate for funding. The Board of Supervisors will allow 95 percent of future revenue from a sales tax passed by voters last November to fall under the purview of a 17-person community advisory committee. Starting on April 1st 2021, Measure X is a countywide half-cent increase in sales tax expected to generate at least \$81 million annually over 20 years. It will be important to have Arts Commission representatives at each Measure X meeting. In addition, the Managing Director will request a presentation to the Measure X committee highlighting comparable State-Local-Partner funding examples along with Contra Costa County's needs.

From the Clerk of the Board news release:

The Measure X Community Advisory Board is composed of 10 Supervisorial District seats and 7 At-Large seats, for a total of 17 seats and is responsible for the following:

- Overseeing an annual assessment of community needs, focusing primarily on the priority areas identified in the Measure X Needs Assessment, including emergency response (fire/medical), health care, safety net services, preventative care, affordable housing, and support for early childhood, youth, families, and seniors;
- Creating a detailed priority list of the top service gaps based on the results from the Needs Assessment;
- Using the Needs Assessment to make funding priority recommendations to the Board of Supervisors annually;
- Providing an Annual Report on the outcomes and impact of allocated funds.

Senior Commissioner: At-Large-1: Y'Anad Burrell shares that for over twenty years the budget for the Arts and Culture Commission has been minimal. In addition, a budget ask for Measure X is an opportunity for Contra Costa County. For example, Richmond is considered the "new" Brooklyn and there's a story to tell in which this is becoming the place people want to live.

At-Large-2: Ben Miyaji stresses the importance of how the arts are second responders. For example, the California Arts Council has a big push for racial equity.

Senior Management Analyst, County Administrative Office: Monica Carlisle shared how partnership and equity is a good step forward. For example, the Office of Racial Equity and Social Justice received \$600,000 to start. The suggestion is for collaborative projects which is a small ask when partners received larger funds.

Chair District 1 Silvia Ledezma agrees with Senior Management Analyst, County Administrative Office: Monica Carlisle and believes that connection is possible.

Senior Commissioner: At-Large-1: Y'Anad Burrell call drops at 4:49pm.

5. SUBCOMMITTEE NAME AND MEMBERS: (5 minutes)

Managing Director Jenny Balisle with Chair Ledezma and Commissioner Miyaji discuss member status and renaming subcommittee. Example: Cultural Plan Subcommittee to Arts & Culture Prospectus Subcommittee.

Public Comment:

Documents: None

SUMMARY:

Managing Director Jenny Balisle suggests discussion on changing Cultural Plan Subcommittee to Arts & Culture Prospectus Subcommittee to reflect current task. The County Administration Office has made it clear there's no current funds for a Cultural Plan and we must garner support through incremental steps.

Chair District 1 Silvia Ledezma suggested bringing more commissioners on to the subcommittee. At-Large-2: Ben Miyaji suggested adding another commissioner raising number to 4. However, raised the issue of voting ties and the importance of the Brown Act. Senior Management Analyst, County Administrative Office: Monica Carlisle shared that 3 commissioners out of 4 would have to be present for a quorum. Chair District 1 Silvia Ledezma will make a statement at the next meeting to assign tasks. The Cultural Plan subcommittee will change name to the Arts & Culture Prospectus Subcommittee to match current task/ask and to avoid public confusion with upcoming fall stakeholder workshops..

6. TIMELINE & STAKEHOLDERS REVIEW: (15 minutes)

Managing Director Jenny Balisle leads discussion with Chair Ledezma, Commissioner Burrell, and Commissioner Miyaji discuss next planning steps and stakeholders list.

Public Comment:

Documents: Arts & Culture Prospectus for Contra Costa County & Timeline

SUMMARY:

Managing Director Jenny Balisle shared an updated cultural stakeholders list. Commissioners are encouraged to input names into the document and/or provide the following information to the Managing Director: name of individual/organization, district, reference, organization, title, email, website, phone, and address. Recommendation is to look at the goal of 30-50 cultural stakeholders and workshops to get broken into two sessions (to have meaningful discussion and feedback). If there's 30 confirmed cultural stakeholders, there would be two "Workshop #1" with 15 participants. Managing Director recommendation is to include youth and artist representatives from all five Contra Costa County districts. Senior Management Analyst Monica Carlisle requested a *Arts & Culture Prospectus for Contra Costa County* RFQ draft to be ready to complete tasks especially with Workshop #1 starting in September.

Chair District 1 Silvia Ledezma will research the number of participants from each district. At-Large-2: Ben Miyaji indicates that more participants are better and to be equally from Contra Costa County. There needs to be balance including 2-3 sessions and to have each sector of the community represented. In addition, we must ask Supervisors to get involved from the beginning,

Senior Management Analyst, County Administrative Office: Monica Carlisle indicates that workshop facilitators must have a fair chance in an effort for a bid to find who is qualified. In addition, to investigate what we want to see as an effort and that zoom can be broken into different breakout rooms.

7. NEXT STEPS: (6 minutes)

Managing Director Jenny Balisle leads discussion with Chair Ledezma, Commissioner Burrell, and Commissioner Miyaji.

Public Comment:

Documents: None

SUMMARY:

Chair District 1 Silvia Ledezma will research numbers and identify cultural stakeholders.

At-Large-2: Ben Miyaji will start the process of identifying groups to get general input for cultural stakeholders. This is for other groups to share ideas for the *Arts and Culture Prospectus of Contra Costa County*.

Managing Director Jenny Balisle indicated that a future goal is to have Contra Costa County roundtables for all art organizations. At-Large-2: Ben Miyaji stated this would be an opportunity to meet and for larger networks of all the sized groups.

8. ADJOURN:

Chair Ledezma calls time when the meeting is adjourned at 5:15 pm.

NEXT MEETING: Monday May 3, 2021